

# L85270 | ATTRACT SMOOTH | MATT 150

SPECIAL-COATED MATT PAPER

## LABEL PRINTING

### PRODUCT SPECIFICATION \*

<b>Weight</b> DIN EN ISO 536	g/m <sup>2</sup>	145	± 7
<b>Thickness</b> DIN EN ISO 534	µm	184	± 8
	mil	7.2	± 0.3
<b>CIE whiteness (D65/10°) min.</b> ISO 2469		> 145	
<b>Opacity min.</b> ISO 2469	%	> 94	

### Printability

Simplex printable

### Printing Technology

- ◆ Inkjet water-based dye
- ◆ Inkjet water-based pigment

### Certificates



DIN EN ISO 9706

FSC® mix credit (available on request)

### BENEFITS AND PROPERTIES

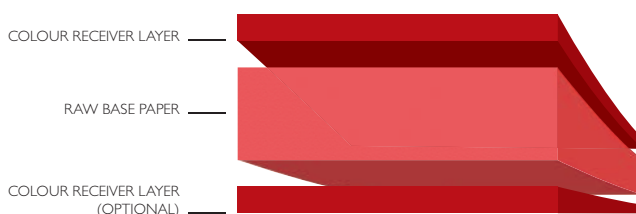
- › Very smooth surface
- › Pin-sharp details
- › Vivid colours
- › High colour consistency and gamut
- › Low propensity to yellowing
- › Excellent runability and finishing
- › Meets criteria for permanence according ISO 9706
- › FSC® mix credit (available on request)

### KEY APPLICATIONS

#### Label printing

- › Home and personal care: cosmetic products
- › Transport and logistics: shipping, barcode, tracking
- › Food packaging
- › Wine, spirits, craft beverages
- › Retail: packaging, shelf marking, coupon, promotions
- › Healthcare and pharmaceuticals: laboratory, nutraceuticals
- › Office: organisation

### PRODUCT STRUCTURE



#### Directions for use

Store material only in original packaging under normal climatic conditions (23°C, 50 % RH). Protect material from direct sunlight. It is recommended to adapt the material to indoor climate at least 24 hours before usage.

\* Modifications reserved.

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